

Gopher Pages Package Prices:

Level of Services	Free	Basic	Standard	Advanced	Item Price	On Offer	Conditions/ Notes
Package Price	Free	£60.00	£150.00	£250.00			
No	Details						
A	Advertising Services						
1	Web Link			✓	✓		
2	Online Ad		✓	✓	✓	From £35/m	
3	Free Listing	✓	✓	✓	✓	Free	
4	GP Magazine		✓ 1/16 page	✓ 1/8 page	✓ 1/4 page	£40 - £140/m	
B	Business Support Services						
1	New Business Services			See Conditions	See Conditions		
2	Business of the Month			See Conditions	See Conditions		
3	Freelancer/ Bidding			See Conditions	See Conditions		
C	Commercial Services						
1	On line			✓	✓	£50 - £100	
2	Tel Commercial				✓	£50/m	
D	Extra Services						
1	Print Advertising			✓	✓		
2	Gopher Mobile				✓		

Telemarketing and PA Service Prices

Level of Services	Free	Basic	Standard	Advanced	Additional Information:	
Package Price	n/a	£100	£180	£250		
Details		6 hours	12 hours	15 hours		
A	Telemarketing and PA Services					
*						
1	Call Back Service		✓	✓	✓	<p>These services are only available as a package, not as individual items. Hours noted are the total hours per month spent on the named services for the client. If extra time is required, a pro-rata charge of £20 per hour will be levied. Services are offered on a minimum one-month contract basis, with one month notice required of cancellation. Payment is required in advance of services commencing.</p>
2	Phone Number (0845/0870/0800 etc.)		✓	✓	✓	
3	PR Services			✓	✓	
4	Promotional Calling			✓	✓	
5	Business Planning				✓	
6	Viral Marketing				✓	
7	Call Handling		✓	✓	✓	
8	Post Forwarding			✓	✓	
9	Diary Management				✓	
10	DVD Presentation				✓	

Gopher Pages On-line Ad Prices

Level of Services		Free	Basic	Standard	Advanced	Item Price	On Offer	Conditions/ Notes
Package Price			£35/m	£50/m	£90/m			
No	Details							
A	Gopher Pages On-line Ad (Part 1).							
1	Address & Blurb	✓	✓	✓	✓	n/a		
2	Provided image	✓	✓	✓	✓	n/a		
3	Requested image			✓	✓	£20 each		
4	Art work				✓	From £50		
5	Commercial		£50	£80	From £100	£50/month online		Commercial available at additional charge, separate set up and placement fees.
6	Printable Add tool			✓	✓	£50		
7	Links		✓	✓	✓	£20		
8	Text message				✓	£50 / month		
9	Request call				✓	£50 / month		

Gopher Pages Premium Ad Prices

Level of Services		Per day	Per week	Per two weeks 10% off	Per month (30 days) 15% off	Conditions/ Notes
No	Details					
A	Gopher Pages Premium On-line Ad (High Visibility Ad Placement)					
1	Top main page	£50	£350	£630	£1275	
2	Top main page of GP magazine page	£50	£350	£630	£1275	
3	Advertising Sect.	£40	£280	£504	£1020	
4	Business support Sect.	£40	£280	£504	£1020	
5	Commercial Sect.	£40	£280	£504	£1020	
6	Main menu	£20	£140	£252	£510	
7	Extra services Sect.	£20	£140	£252	£510	
8	Application Sect.	£30	£210	£378	£765	
9	Request call	-	-	-	£50	

Gopher Pages Magazine Ad Prices

		Width (cm)	Height (cm)	Standard Price	Discount Price	Conditions/ Notes
No	Details					
A Gopher Pages Magazine Ad Prices						
1	3 Lines 12 point text			£5/m	--	See the Rate Card for full Terms and Conditions for Advertising.
2	1/16 page	4.4	6.6	£40/m	£35/m	
3	1/8 page	9	6.6	£70/m	£60/m	
4	1/4 page	9	13.4	£140/m	£120/m	
5	1/2 page	18.5	13.4	£200/m	£170/m	
6	Full page	18.5	27	£350/m	£300/m	
7	Front Cover Premium	18.5	22	£550/m	£500/m	
8	Inside Cover Full Page	18.5	27	£450/m	£400/m	
9	Back Cover Full Page	18.5	27	£450/m	£400/m	
10	Bar Ad			£70/m	£60/m	

B- New Business Support Package Details

Package Price		Item Listed Price	Conditions/ Notes
A	New Business Support.		
*	Stage 1. Period: 3 months.		
1	Logo design	£100.00	Qualifying Candidates will meet the following conditions: 1- In order to advance to the next stage of service, the Candidate must pay 25% of the price of the completed stage. 2- Services are not transferable. 3- Services will be extended at the sole discretion of Gopher Pages. 4- Candidates must fall into one of the following categories: A- Pre-start Business. B- New Start-up Business within the last 3 – 6 months C- New Start-up Business within the last 1 month. 5- Candidates may apply for any stage. 6- Candidates will not be charged if only one stage is completed. 7- Candidates must be apply on-line first, and then attend an interview to confirm acceptance to the programme. 8- On completion of the program, the Candidate will receive our ECC certificate, which entitles the Candidate to further support, low rates, and offers, and is renewable annually for a small fee.
2	Web design (Basic)	£150.00	
3	Hosting (Standard)	£70.00	
5	Business plan advice	£100.00	
6	1/4 Page Ad in Gopher Pages Magazine	£140.00	
7	On-line Premium Ad	£50.00	
	Total Package Value:	£610.00	
	Price Payable upon advancement	£152.50	

Package Price		Item Listed Price	Conditions/ Notes
A	New Business Support.		
*	Stage 2. Period: 3 months.		
1	Business Cards (250)	£60.00	
2	Website Upgrade (Standard)	£200.00	
3	New web site (Standard) as first time	£375.00	
4	1/2 Page Ad in Gopher Pages magazine	£170.00	
5	Telephone Number	£50.00	
6	Business Mentor (1 session per month)	£40.00	
	Telemarketing Basic Package	£100.00	
	Total Package Value:	£995.00	
	Price Payable upon advancement	£248.75	

Package Price		Item Listed Price	Conditions/ Notes
A	New Business Support.		
*	Stage 3. Period: 3 months.		
1	Business Cards (1000)	£150.00	Payable only for those businesses wishing to take up the offer of the ECC Certificate.
2	Up to 10 posters A2	£50.00	
3	Up to 5 posters A1	£50.00	
4	Telemarketing Basic Package	£100.00	
5	Full Page Ad in Gopher Pages magazine	£300.00	
6	Website Upgrade to Advanced.	£500.00	
7	Hosting Upgrade to Advanced	£120.00	
8	Business Mentor (1 session per month)	£40.00	
	Total Package Value:	£1,310.00	
	Price Payable upon advancement	£327.50	

Gopher Pages Price Comparison: Free Package

Competitors		Gopher Pages	Yell.com	Thomsons	Item Price	On Offer	Conditions/ Notes
Package Price		Free	Free Listing	Free Listing			
No	Details						
A	Advertising Services						
1	Web Link						
2	Online Ad						
3	Free Listing	✓	✓	✓			
4	GP Magazine						
B	Business Support Services						
1	New Business Services						
2	Business of the Month						
3	Freelancer/ Bidding						
C	Commercial Services						
1	On line						
2	TV Commercial						
3	Tel Commercial						
D	Extra Services						
1	Print Advertising						
2	Gopher Mobile						

Gopher Pages Price Comparison: Basic Package

Competitors		Gopher Pages	Yell.com	Thomsons	Item Price	On Offer	Conditions/ Notes
Package Price		£35/month	Priority Advert from £220/yr.	Typical Priority Listing from £403/yr.			
No	Details						
A	Advertising Services						
1	Web Link	✓					
2	Online Ad	✓	✓	✓	£35/mnth		
3	Free Listing	✓	✓	✓			
4	GP Magazine						
B	Business Support Services						
1	New Business Services						
2	Business of the Month						
3	Freelancer/ Bidding						
C	Commercial Services						
1	On line						
2	TV Commercial						
3	Tel Commercial						
D	Extra Services						
1	Print Advertising						
2	Gopher Mobile						

Gopher Pages Price Comparison: Standard Package

Competitors		Gopher Pages	Yell.com	Thomsons	Item Price	On Offer	Conditions/ Notes
Package Price		£150/month	Local Sponsored Listing from £540/yr	General Category from £623/yr			
No	Details						
A	Advertising Services						
1	Web Link	✓	✓	✓			
2	Online Ad	✓	✓	✓	£35/mnth		
3	Free Listing	✓	✓	✓			
4	GP Magazine	✓ 1/8 page			£70/mnth		
B	Business Support Services						
1	New Business Services						
2	Business of the Month						
3	Freelancer/ Bidding						
C	Commercial Services						
1	On line	✓			From £50		
2	TV Commercial	✓					
3	Tel Commercial						
D	Extra Services						
1	Print Advertising	✓					
2	Gopher Mobile						

Gopher Pages Price Comparison: Advanced Package:

Competitors		Gopher Pages	Yell.com	Thomsons	Item Price	On Offer	Conditions/ Notes
Package Price		£250/month	Secondary Sponsored Listing from £608/yr	Premium Category from £873/yr			
No	Details						
A	Advertising Services						
1	Web Link	✓	✓	✓			
2	Online Ad	✓	✓	✓	£35/mnth		
3	Free Listing	✓	✓	✓			
4	GP Magazine	✓ 1/4 page			£140/mnth		
B	Business Support Services						
1	New Business Services						
2	Business of the Month						
3	Freelancer/ Bidding						
C	Commercial Services						
1	On line	✓			From £50		
2	TV Commercial	✓					
3	Tel Commercial	✓					
D	Extra Services						
1	Print Advertising	✓					
2	Gopher Mobile	✓					